

# Funeral Consumers Alliance of Princeton

## Do You Know Your Rights? We Can Help



Promoting informed advance planning for funeral and memorial arrangements

Funeral Consumers Alliance of Princeton has been a 501(c)(3), not-for-profit, volunteer-run organization since 1956.

**We are not part of the funeral industry.**

We provide objective support, education and advocacy, and offer tools to empower you to make informed, thoughtful decisions about funeral and memorial arrangements before you need them. We advocate for consumer-friendly legislation and speak up on behalf of grieving families.

**We are the only organization that stands up for your rights during a difficult and potentially expensive time.**

### Speakers Bureau

Invite a highly knowledgeable and entertaining speaker to your group free of charge. You'll get useful funeral shopping tips and help with planning, all with a light touch. Plan Ahead and Rest in Peace!



Funeral Consumers Alliance of Princeton  
50 Cherry Hill Road  
Princeton, NJ 08540  
info@fcaprinceton.org 609-924-3320  
www.funeralnj.org



## SUPPORT OUR WORK—BECOME A MEMBER

Suggested donation: \$25 per individual, \$50 per household

Please make check payable to: *The Funeral Consumers Alliance of Princeton*  
Mail to: 50 Cherry Hill Road, Princeton, New Jersey 08540 (or join online!)

Names: (1) \_\_\_\_\_ (2) \_\_\_\_\_

Address: \_\_\_\_\_ E-mail \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

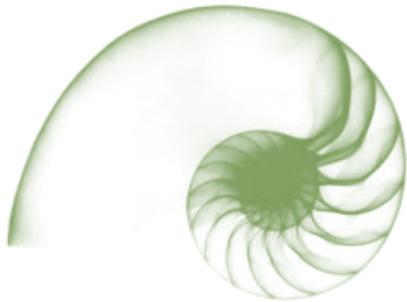
How did you hear about us? \_\_\_\_\_

## Funeral Advice You Can Trust

Most people know more about how to buy a car or a major appliance than a funeral, and few do any research or shop around.

In addition, most people purchase funeral goods and services when they are stressed and grieving after a death, making them uniquely vulnerable consumers.

To compound the problem, the only place most people know to go for advice is the funeral home. And, while most funeral directors are compassionate, caring people, they are also **salespeople running for-profit businesses.**



Discover more great information online  
[www.funeralnj.org](http://www.funeralnj.org)

## Did You Know?

- ☞ **The average cost of a funeral is over \$7,500** and that doesn't include the price of a plot, cemetery fees, headstone, obituaries, etc.
- ☞ There are more than 700 funeral homes in NJ, but **fewer than 350 are needed** to support the death rate.
- ☞ Since few people comparison shop, most don't know that funeral home prices vary greatly, even in the same town. In central NJ, **funeral home charges for direct cremation range from \$405 to \$4,865!**
- ☞ If you go to a funeral home, the funeral director is **required by law** to give you a General Price List (GPL) that itemizes the costs of all goods and services.
- ☞ If you don't want a viewing or a service in a funeral home, **you don't have to use a nearby funeral home.** That can save you hundreds to thousands of dollars.
- ☞ Embalming is an expensive, invasive procedure that is rarely required by law. In most cases, refrigeration is an alternative.
- ☞ You can keep a body at home for up to 48 hours after death, giving family and friends a chance to say goodbye in a comfortable, personal place.
- ☞ **You can buy a casket online** at a deep discount, and the funeral home receiving it cannot charge you a fee.

## Benefits

A tax-deductible donation entitles you to a packet of information that includes a funeral/memorial planning form, informational pamphlets, and more.



We maintain an information hotline to answer your questions about your options, selecting a funeral home, etc. and a website full of helpful information including funeral home prices.



Members receive a subscription to our newsletter, invitations to lectures, cemetery and crematory tours, death cafes, and more.



Membership is transferable to affiliates across the country.



Some funeral directors offer discounted prices to members looking for simple arrangements.